

ABOUT AROGYA WORLD

Arogya World (www.arogyaworld.org) with operations in the US and India, is a global health organizations, which provides game changing interventions to prevent non-communicable diseases (NCDs) through health education and lifestyle change. Through strategic partnerships, innovative technology, and implementation of scalable and sustainable programs with measurable impact, Arogya World is seeking to change the course of chronic diseases.

Arogya World has identified India as an active laboratory and hotspot for prototyping and scaling its multi-pronged chronic disease prevention model for the developing world. Towards this, it has set up an affiliate -**Arogya World India Trust**- as a separate entity.

WHAT WE DO

In India, Arogya World is designing and developing the following interventions:

- ✓ **Healthy Workplace Initiative:** A key program to motivate companies in India to invest in workplace wellness through pioneering awards.
- ✓ **mHealth** – mDiabetes and myArogya: A comprehensive mHealth platform rich in content on chronic disease awareness and prevention
- ✓ **MyThali:** A new nutritional icon for India (based on MyPlate) developed by Arogya World to empower Indian women to steer their families to healthy living.
- ✓ **Healthy Schools:** A two-year educational program for middle school children (6-8 grades) on diabetes and its prevention with lifestyle change, using teachers and trained student leaders

Over the last 4 years, we have made great strides. We have educated some 8,000 school kids in rural and urban India on diabetes prevention, reached 1 million Indians with mDiabetes and published impact results, and recognized 79 companies spanning 2 million employees as Healthy Workplaces. We know we have helped 150,000 people lead healthier lives so far and are on track to impact 1 million people and help them improve their health, by the time we are 10 years old, ie by end 2020. Our key partners and supporters include Cigna Foundation, Novartis, Lions Club, Nokia, Merck / MSD India, Emory University, J&J, Aetna, Jamnalal Bajaj Foundation, etc. We are proud our work has been recognized by Ashoka, Clinton Global Initiative, Drucker Award for Non-Profit Innovation, mBillionth Award etc.

POSITION DESCRIPTION

We are looking for a dynamic leader with a can-do spirit, a desire to contribute to improving the world we live in, and an interest in public health, to lead our work in India. You will lead the operations and strategic partnerships, raise the needed funds, and build strong visibility for Arogya World in India. You will have the opportunity to shape the future direction and impact of a dynamic non-profit that has shown proof-of-concept and is ready for scale up.

- *Role:* Head – India Operations
- *Reporting to:* Founder & CEO Arogya World, Dr Nalini Saligram
- *Location:* Bangalore/ New Delhi

Responsibilities include;

- a) Fund raising
 - i. Drive active fundraising efforts in India primarily through pursuing CSR opportunities, starting with a subset of our 79 Healthy Workplaces and their Foundations. Workplan and reasonable targets to be agreed in advance.

- ii. Build and manage specific donor relationships including with India philanthropists and global donor agencies working in India.
 - iii. Effectively manage funds to avoid working capital crunch – work with existing Arogya World financial managers for this
- b) Forge/strengthen strategic partnerships to expand Arogya impact
- i. Government: Strengthen relationships with Central Government for policy change, advocacy. Build local and state government partnerships for expanding projects on the ground.
 - ii. Other Organizations (NGOs, Foundations, Private and Public Sector)– eg strengthen relationships that already exist such as Lions, Rotary, SEWA, Ashoka, various public and private sector organizations, plus others.
- c) Set up and manage professional Arogya India teams. We have attracted about 10 India-based highly accomplished and committed individuals as consultants so far. You can help us:
- i. Recruit more people as needed and drive the people management processes for Arogya in India
 - ii. Lead the Women and Children efforts (schools and MyThali program expansion).
 - iii. Support the mHealth and Healthy Workplace teams and their work.
 - iv. Build a team to drive Arogya social media campaigns and timely publication of newsletters and academic articles
- d) Raise Arogya’s profile and thought leadership
- i. Serve as the front face of Arogya, providing interviews and being accessible to media (these media opportunities have been very limited in Arogya’s case so far)
 - ii. Expand and leverage our Board of Trustees and Advisory board, and their reach, to expand our strategic partnerships and fundraising
 - iii. Support Arogya summits, working closely with other team members – eg Salt Summit in Feb 2017 (Delhi) and Healthy Workplace Conference & Awards Event Nov 2017 (Bangalore), as needed

KNOWLEDGE, SKILLS AND WORK EXPERIENCE

- 10 years of operational / leadership experience in health/ CSR/ social development / Government / Civil Service
- Strong inter-personal skills to manage a team of professionals as well doctors and thought-leaders
- Familiarity with modern technology tools
- Very strong communication and writing skills.
- Some travel across the country may be needed
- Resilience, high problem-solving abilities, attention to detail.

Send your resume or Linked In profile, and a cover letter stating your expression of interest and suitability for the position to InfoIndia@arogyaworld.org . Compensation (in the INR 900,000 a year range) will be commensurate with experience. Hiring, at least initially, will be on a consultancy basis.